



TRAIL SIGNS

A PUBLICATION OF THE SHAWNEE TRAILS COUNCIL, BSA
Council website: www.shawneetrails.org

Summer 2009

POPCORN: THE EASIEST WAY TO FUND YOUR ENTIRE PROGRAM

The Annual Popcorn sale is about to kick off! Your unit can make all of its program wishes and equipment needs come true with the no risk popcorn sale. Last year units in the Shawnee Trails Council units earned over \$200,000 in commissions. In addition, the council earned over \$195,000 in revenue. That totals up to almost \$400,000 to help support scouting in our council.



Your unit can sign up for the popcorn sale now by going to our Council Website and filling out the unit commitment form under the popcorn sale information.

Great Prizes

Motivating your scouts to sell and earn money for you unit is easier than ever with the best prize program ever. A study shows that your unit earns over 70% more by participating in the popcorn sale with the prize program versus doing your own fundraiser without prizes.

Show-n-Sell

The key to making really big money in the sale for your unit is participating in the Show-n-Sell program. Your unit orders popcorn upfront (no money due at time of pickup), sets up locations to sell such as Walmart, Lowes etc., and sells actual product to consumers. Units have had a tremendous increase in their total sales with the Show-n-Sell program.

For more information on the Popcorn sale contact the Council Service Center at 270-684-9272.

Time Inc. Magazine Sales works with Popcorn Sale or Alone to Build Additional Sales

The average household receives 4 magazines subscriptions each month. With the Time Inc., Magazine Sale your unit has the opportunity to capitalize on that statistic by offering family members, friends and supporters the chance to order their favorite magazines through your unit. The great thing is that your unit receives 30% of the funds, the boys qualify for prizes and there is NO PRODUCT TO DELIVER. You just take the order, collect the money, and send in your order to the council. We do the rest! You keep your commission right off the top.

The magazine sales information is included in the popcorn sales packet.

Key Popcorn and Magazine Sale Dates

July 30th	Show-N-Sell Popcorn Kickoff
August 4th	Show-N-Sell Popcorn Orders Due
August 15th	Show-N-Sell Popcorn Pickup
August 15th	Show-N-Sell Begins
Sept. 3rd	District Popcorn Kickoffs
Sept 5th	Take Order Sale Begins
Oct. 16th	Show-N-Sell money due
Oct. 21st	Popcorn sale ends
Oct. 23rd	Popcorn Orders Due
Oct 31st	Magazine Money Due
Nov 7th	Popcorn Pickup
Nov.30th	Money due to Council

Fall Roundup 2009



Every Boy Deserves a Chance to Be a Scout!!

Starting this August each district in the Shawnee Trails Council will be conducting Join Scouting Nights in each of our communities throughout our council. Our mission is simple, to make sure that every eligible boy has an opportunity become a scout in his own community.

Your District Membership Chairman or District Executive will contact your unit soon to discuss the roundup schedule for your unit.

For more information about roundup and to pickup roundup materials for this fall's campaign please plan to attend **the Show-N-Sell and Roundup Kickoff program scheduled for Thursday July 30, 2009.** Locations will be announced soon.

Shawnee Trails Council Recognized at National Meeting

The Shawnee Trails Council was recognized at the National Meeting of The Boy Scouts of America with the 1st Award for achieving the highest percentage of membership growth among the council that make up area 6. The council ranked first in membership growth on December 31, 2008 and has continued to be number one in that category for the first five months of 2009. Congratulations to all the volunteers and staff for making scouting available to more young people!



Council President Phil Pfeffer Awarded Silver Antelope by Boy Scouts of America.

Council President Philip M. Pfeffer was awarded the Silver Antelope award by the Southern Region, Boy Scouts of America at the National Meeting on May 22, 2009 in Orlando, Florida.

The Silver Antelope Award is the highest honor that a region can give to a volunteer for service to scouting, community and faith. Phil has served on several regional committees including the Southern Region Yachting Committee and has played a significant role in the ongoing success of both the Shawnee Trails Council and the Middle Tennessee Council. We all congratulate Phil on this outstanding achievement.

Phil joins other Shawnee Trails Council volunteers that have been awarded this prestigious award. Those volunteers are: Tom Carr, Dale Childers, Gordon Jones, Joe Ogle and John Williams Sr.

Summer Camp 2010

We are having a great year at Camp Roy C. Manchester with Boy Scout Summer Camp and High Adventure Sailing programs. The 2010 Camp Leaders Guide Book is already available thanks to Denise Boaz and the council camping committee. For information on Summer Camp 2010 please contact Brad Steele at 270-227-9042. We are expecting camp to be completely full next season, so get your reservations in early.



A Message from the Council President- Philip M. Pfeffer

Dear Fellow Scouter,

I can proudly say to you that we have accomplished much in the Shawnee Trails Council as we approach the mid-point of 2009. Thanks to the hard work of our volunteers and professionals our council is growing, and in fact, is one of the fastest growing councils both in units and members in the country. The area we serve is ripe for the Scouting program at all levels, Cub Scout, Boy Scout and Venturing.

We are striving to build our ranks of volunteer leaders at the District and Council levels. We plan to have more Unit Commissioners in the field than ever before to support our units. We need more volunteers to support our growth. Please ask your friends to consider taking on leadership roles in Scouting. We are continuing to strive to have professional leadership in each of our six districts.

Our Friends of Scouting Campaign continues to progress and we have many more who have supported us in the past to support Scouting again through this annual fundraising effort. Incredible weather in February set our campaign back and we are still in catch-up mode. A lot of work has gone into forming financial support from many sources including United Way in many of our communities.

Summer Camp for our Scouts is off to a great start with significant increases in participants compared to prior years. We have a great camp with a great staff committed to serving well the youth of our Council. Cub Scout Day Camps are going well to be followed later this summer with three, possibly five, Cub Scout and Webelos Resident Camps at Camp Roy C. Manchester and Camp Wildcat Hollow.

We have again expanded our aquatics programs at Camp Roy C. Manchester and at Camp Wildcat Hollow. Our High Adventure Sailing program continues to get better and better as we focus on

more boating education and boat safety training. We have a Woodbadge Course ready to start with both

staff and participants looking forward to another outstanding Shawnee Trails Council Course.

Later this summer we will kick-off our annual Popcorn Sale and Magazine Sale, both of which benefit our youth, our units and our council. As we move into the Fall, we will all be out recruiting new units and youth to join Scouting all levels.

This fall we have our Camporee to look forward to and a new program for our Scouting youth – Winter Camp 2009 at Camp Manchester. In essence, we have a growing program for a growing council.

None of these things could be possible without the marvelous support of many. I want to thank each of you for all you do to make Scouting successful throughout our Council. I am proud to have the opportunity to serve as the President of the Shawnee Trails Council. Please don't hesitate to call me at (615) 429-4456 or email me at phil@pfeffer.org if you have ideas for further growth or suggestion of ways we can do a better job. I look forward to hearing from you.

With Best Wishes,

Phil

Philip M. Pfeffer

President, Shawnee Trails Council, BSA

Distinguished Eagle Scout



The Council Commissioner's Corner- Tom Carr

Commissioner's service is about providing a personal friend to each unit who can help provide information or advice and who will work to resolve any problems that may arise.

Continuing a long tradition of commissioner's service in our council, we are working to develop new unit commissioner's in each district so that we can provide timely service to all units in the council.

Are you interested in helping? Unit commissioner's should:

- Have excellent people skills
- Have a Scouting background or be fast-track learners
- Know and practice Scouting ideals

The Unit Commissioner is a generalist whose overriding mission in Scouting is to help units succeed. Specific responsibilities for the unit commissioner include:

- Help each unit earn the Quality Unit Award
- Use the annual Commissioner service plan, with its scheduled opportunities for Commissioner contact with units
- Know each phase of the Scouting program and keep current by reviewing Scouting program literature.
- Visit unit meetings and observe the unit in action and determine the degree to which the descriptions in the literature are being followed. Only if called upon, participate or help in some of the regular activities of the unit.
- Visit regularly with the unit leader and listen to what the unit leader has to say. Offer encouragement and support and help the leader see new opportunities for improvement. but always maintain the best possible relationship with unit leadership. Help the leader with forms and applications. Encourage unit

participation in district and council program events and training opportunities.

- Work to ensure effective and active unit committees. Visit with the unit committee periodically and observe the committee in action, offer suggestions for improvement and work with the committee to solve problems and improve unit operation.
- Keep in touch with the chartered organizations of the units you serve. Meet and orient the chartered organization representative. Meet the head of the organization and explain your role as helper of units. Help develop a good relationship between unit leaders and chartered organization leaders.
- Know the neighborhood in which your units are located so that you can help graduating members of one program join the next level of Scouting (e.g. Webelos to Boy Scouts.)

Want to help? Let your district commissioner know or call me. My number is: 270-779-5022. - Tom

The Scout Executive's Notebook- Jeff Rock

Get Ready for the Celebration!

The 100th Anniversary of the Boy Scouts of America will take place in 2010. The Shawnee Trails Council wants you to be part of our celebration and help us reintroduce scouting to our communities. Scouting continues to be the foremost youth development program in the nation, but too many people do not know who we really are. During the next twelve months we want to let everyone know just who we are and what we are all about.

Some highlights of the upcoming 2010 celebrations:

1. Scout parades are being organized in several of our major communities for current scouts and all former scouts. You can help organize a parade your community.
2. A plan to provide a Council Service Project to provide manpower and service for work projects at State and National Parks throughout our council area. We want to

provide over 50,000 manpower hours of service to our parks.

3. A statewide camporee for Cub Scouts, Boy Scouts, Venturers and Explorers will take place in October 2010. We expect over 15,000 participants. Our Council is responsible for providing the Cub Scout programming. We will need our best volunteers to help out with this once in a lifetime event.
4. A 100th Anniversary Video contest for scouts to produce and record their own video to promote the Scouting Anniversary.
5. An attempt to visit and talk to over 200 civic clubs and other organizations about the values and future of scouting.

Whether you are a scout leader, parent, scout or district or council level volunteer we want you to be involved in the 100 year celebration. A celebration packet will be available for every unit this fall.



Fall and Winter of 2009 Filled with Great Opportunities to Experience the Best of Scouting

The Council has several great activities for scouts this fall. These activities will enhance their scouting experience and give them the opportunity to learn new skills and make new friends.

- Aug 21-23** OA Fall Ordeal
Aug 29th Aquatics Merit Badge Day
Camp Wildcat Hollow
- Sept. 12th** Camp Roy C. Manchester Camp Promo
- Sept 18-20** Wood Badge weekend #1
Camp Roy C. Manchester
- Oct.9-11** Wood Badge Weekend #2
Camp Wildcat Hollow
- Oct 2-4** Cub Scout Family Camp

Camp Wildcat Hollow
Camp Roy C. Manchester

- Oct 16-18** Council Camporee
Camp Roy C. Manchester
- Oct 23-25** OA Fall Fellowship
- Dec. 26-28** Boy Scout Winter Merit Badge Camp
Camp Roy C. Manchester
- Dec. 26-31** Holiday 50 Miler Backpack Trek
Land Between the Lakes



WOOD BADGE FOR THE 21ST CENTURY OFFERS THE ULTIMATE IN ADULT LEADER TRAINING

If you have not attended a Wood Badge course you may not fully understand the fellowship and learning that takes place in this course designed to help you become the best leader possible. Wood Badge for the 21st Century is the preeminent training event for leaders in the Boy Scouts of America. Whether you are a Cub Scout leader, Boy Scout leader or Venture Crew Leader you are invited to attend and participate in the 2009 Wood Badge Course. Course Director Frank Overby and his staff are prepared to deliver a terrific course that will not only make you a better scout leader, but will better prepare you for other leadership roles in your business and personal life.

To complete the course you must attend BOTH weekend training events.

Course Dates: September 18 through 20
Camp Roy C. Manchester
Benton, KY

October 9 through 11
Camp Wildcat Hollow
Russellville, KY

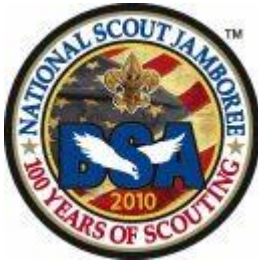
For More Information please go to the Shawnee Trails Council website at www.shawneetrails.org. Or call the council service center at 270-684-9272.



Shawnee Trails Council to offer Philmont Trek in 2010.

The Shawnee Trails Council has secured a trek to Philmont High Adventure Base for 2010 for two 12 person crews. The slots are available on a first come first serve basis. The trip is from June 13-23, 2010 and has an approximate cost of \$1,100 which includes all food and travel.

A deposit of \$150 is due to the council by August 31, 2009 if you would like to attend. For more information contact the Council Service Center at 270-684-9272.



National Jamboree 2010 Opportunities

The National Jamboree in 2010 will be a very special event for many reasons. The jamboree will be the highlight in the 100th Anniversary Year of the Boy Scouts of America and it will be the last National Jamboree to be held at Fort A.P. Hill in Virginia. The council still has a few youth slots available but they must be filled by July 31, 2009.

For more information, please contact council office.

Adults may also still apply for staff positions with the National Council to participate as an adult leader at the Jamboree. For information on the National Jamboree please go to www.scouting.org or to our council website.

BEATITUDES FOR LEADERS

Blessed are the leaders who have not sought the high place, but who have been drafted into service because of their ability and willingness to serve.

Blessed are the leaders who know where they are going, why they are going, and how to get there.

Blessed are the leaders who know how to lead without being dictatorial; true leaders are humble.

Blessed are the leaders who seek the best for those they serve.

Blessed are the leaders who lead for the good of the most concerned, and not for the personal gratification of their own ideas.

Blessed are the leaders who develop leaders while leading.

Blessed are the leaders who march with the group, interpret correctly the signs of the pathways that lead to success.

Blessed are the leaders who have their heads in the clouds but their feet on the ground.

Blessed are the leaders who consider leadership an opportunity for service. - author unknown

COUNCIL CONTACT INFORMATION

Website: www.shawneetrails.org

Council Service Center:

Store and office hours: M-F 8:30am to 5:00 pm
Saturday August 29th 9:00 am to 12:00 Noon
Saturday September 20th 9:00 am to 12:00

Store/Service Center Address: 801 E. 25th St.
Owensboro, KY 42303

Phone: 270-684-9272 Fax: 270-684-9273

Scout Executive: Jeff Rock- jerock@bsamail.org

Camp Roy C. Manchester

Brad Steele- Ranger- brsteele@bsamail.org

Camp Wildcat Hollow

Jeff Ellis-Caretaker- 270-313-8095

